

QUICK REFERENCE GUIDE

CHECK-OFF COLLECTION

EFFECTIVE AUGUST 1, 2025



AUCTION MARKETS, DEALERS AND REMITTERS- BC, AB, SK

WHAT'S CHANGED?

PRIOR TO AUGUST 1, 2025

Check-off rate applied based on where the sale takes place.

EFFECTIVE AUGUST 1, 2025

Check-off rate applied based on the seller's province of residence.

WHAT DO YOU NEED TO DO?

1. Confirm the seller's province of residence for each marketing.
2. Apply the check-off rate for that province, not your own.
3. Ensure your sales programs (software or other methods) and accounting systems are updated accordingly.
4. Remit funds to the provincial cattle association as usual.

TOOLS & AVAILABLE SUPPORT

- Posters, statement stuffers, letters, FAQ
- Newsletter content, social/web graphics
- Ongoing support from your provincial cattle association and the Canadian Beef Check-Off Agency



SCENARIO 1: SASKATCHEWAN SELLER, SELLING INTO ALBERTA

Seller Residence: Saskatchewan

Buyer Location: Alberta

Check-Off Rate: Saskatchewan

SCENARIO 2: ALBERTA SELLER, SELLING INTO BC

Seller Residence: Alberta

Buyer Location: BC

Check-Off Rate: Alberta

SCENARIO 3: MANITOBA SELLER, SELLING INTO SASKATCHEWAN

Seller Residence: Manitoba

Buyer Location: Saskatchewan

Check-Off Rate: Manitoba

QUESTIONS?

We are here to help! Contact your provincial cattle association or visit cdnbeefcheckoff.ca/2025change