



**CANADIAN BEEF CHECK-OFF AGENCY**

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<DATE>

Dear Beef Importer:

**RE: Canada's Beef Import Levy Invoices**

The Canadian Beef Check-Off Agency is responsible for the administration of the Canadian Beef Cattle Check-Off, which includes collection and compliance of Canada's national beef import levy.

The import levy on beef, beef cattle and beef products is calculated based on HS codes determined by the Federal Levies Order when products enter into Canada. These levies are then invoiced monthly by the Canadian Beef Check-Off Agency. A copy of the Federal Levies Order is available at [cdnbeefcheckoff.ca](http://cdnbeefcheckoff.ca).

Any accounts where invoices cumulatively total less than \$5.00 at the end of each fiscal year automatically receive a "**Producer Outreach and Communications Credit**" equal to the total balance and do not require payment. Your account falls into this category for our 2018/19 fiscal year, and does not require payment.

I encourage you to review the information contained in this package, including the information on ThinkBeef, which is funded with Canada's beef import levy. The import levy dollars are allocated to generic beef promotion that focus on keeping beef on the plate of Canadian consumers by promoting the healthfulness of beef, growing consumer culinary skills, and reinforcing food safety practices.

If you have any further questions regarding Canada's beef import levy, or its collection, feel free to visit our website at [cdnbeefcheckoff.ca](http://cdnbeefcheckoff.ca) or contact me at the information below.

Regards,

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